

2020 14TH ANNUAL

LIVE FREE OR DIE TATTOO EXPO

GUIDEBOOK ADVERTISING ORDER / CONTRACT

Name of Business : _____

Contact Person: _____

Phone Number: _____

Address: _____ State: _____ Zip: _____

Email: _____

Website: _____

☐ **INSIDE COVER** (8.5"w x 11"h).....\$500

bleed size: (8.75"w x 11.25"h)

☐ **CENTERFOLD** (8.5"w x 11"h).....\$400

bleed size: (8.75"w x 11.25"h)

☐ **FULL PAGE** (8.5"w x 11"h).....\$300

bleed size: (8.75"w x 11.25"h)

☐ **1/2 PAGE** (8.5"w x 5.5"h).....\$200

bleed size: (8.75"w x 5.75"h)

☐ **1/4 PAGE** (4.25"w x 5.5"h).....\$150

bleed size: (4.5"w x 5.75"h)

☐ **1/8 PAGE** (4.25"w x 2.75"h).....\$80

bleed size: (4.5"w x 3"h)

☐ **Any Re- Design/Format/Correction**.....Quoted

AMOUNT DUE: _____

PAYMENT METHOD

— CASH PAID TO: _____

— CHECK # _____

(Payable to: Live Free or Die Tattoo Expo Inc.)

— CREDIT CARD # _____

Name as it appears on the credit card: _____

EXP ____ / ____ CVV # _____

Billing Zip Code _____

Completed ad files MUST meet these specifications: 300 dpi, PDF format, CMYK color mode, proper dimensions (check list above) Files MUST be received by *Monday, July 1, 2020*

Advertiser will supply full payment with order. Advertiser and their agencies assume full liability for all ad content. Publisher assumes NO liability for any errors in the ad content. If any ad is scheduled for inclusion and any materials are lacking from the provider, the ad will not run in the Expo Guidebook. Materials requiring design and production work or corrections by the publisher will require an additional \$50 fee to be paid in full before publication date, or the ad will not be placed. Advertising materials in specified electronic file format are due by **July 1, 2020**. Cancellations are not accepted and copy corrections are not guaranteed after deadline date. Editor and Publisher reserve the right to refuse any advertising submission.

By signing below, I agree to the above terms and conditions.

X _____ **Date** _____

SEND THIS COMPLETED FORM & AD FILE TO: Lacey@LiveFreeOrDieTattoo.com

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www.LiveFreeOrDieTattoo.com